



Since 1924

EXCEED
EXPECTATION

MG CYBERSTER

**LEGENDS LIVE
FOREVER**





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FOREVER**

MG Cyberster Dual motor

Legends live forever; and the pursuit of speed knows no bounds. The Cyberster embodies the century-old sports car heritage of MG.

With classic sports car proportions and an extreme wide-body, low-slung stance of 0.694, it exudes an authentic sports car aura. The headlights, resembling the eyes of a storm, electric scissors doors, and a sharp K-Back rear end paired with arrow-shaped taillights showcase its supercar charm at a glance.

Powered by a robust engine, the Cyberster excels on the racetrack with a maximum power of 375kW and peak torque of 725Nm, accelerating from 0 to 100km/h in just 3.2 seconds.

Boasting a 50:50 golden weight distribution and tuned by an F1 championship team, the Cyberster offers multiple driving modes, providing exceptional handling and driving pleasure.

Moreover, it comes equipped with a triple surround screen, Y-shaped sports memory seats, Bose simulated engine sound, and an ADAS advanced driver assistance system.

The Cyberster is a true testament to the MG name. It is a declaration that defines the electric sports car of the new era with an uncompromising stance.

MG CLASSIC HERITAGE

For a century, MG's dedication to the racetrack has remained unchanged, exerting a profound influence on automotive culture. Classic racing cars have come down through the ages, and the sports car gene will forever flow in its blood.

MG T-Series

1936-1955

Origin of the Roadster



MGA

1955-1962

Originated from racing, first to race then mass-produced



MGB

1962-1980

MG's most iconic sports car
Global sales of 520,000 units



MGF/TF

1995-2010

Mid-engine, rear-wheel-drive
convertible coupe

MG Cyberster

2023-

Legend reborn





Classic sports car proportions ///

Highlighting the essence of true sports car design ratios, The Cyberster embodies the true athletic spirit of a sports car.



Arrow-shaped taillights ///

The design draws inspiration from the Union Jack and racetracks, embodying a sense of history and the thrill of speed.



Storm Eye Headlight ///

The dynamic three-spoke design exudes a futuristic and technological aura, featuring a single lens that emits sharp and bright light.



Electric scissor doors ///

Continuously variable adjustment scissors doors with an opening angle of 30°-76°. Electrically adjustable, equipped with radar and ultrasonic recognition, it intelligently avoids obstacles and collisions. Reflecting the aesthetic design of sports cars, elegant and smooth, with a high-end simplicity.

AUTHENTIC SPORTS CAR ESSENCE

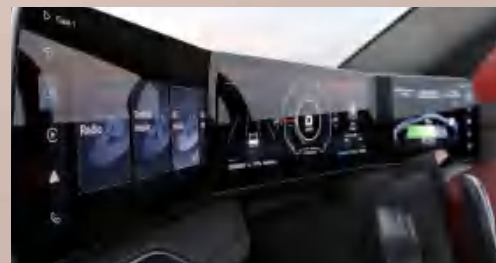
Building on MG's century-old sports car heritage, the Cyberster marks a groundbreaking step in the realm of electric sports cars.





INHERENT SPORTINESS

The interior combines thrilling design with advanced technology, offering excellent road visibility, a comfortable driving position, a premium audio-visual experience, and an immersive enjoyment of every driving moment.



Tri-cluster surround screen ///

A 7-inch entertainment screen, a 10.25-inch virtual instrument cluster, and a 7-inch driving information screen enhance your perception, keeping the racetrack within your grasp.



Technological seats ///

Both the driver and passenger seats feature six-way adjustable settings along with memory functions for added convenience.



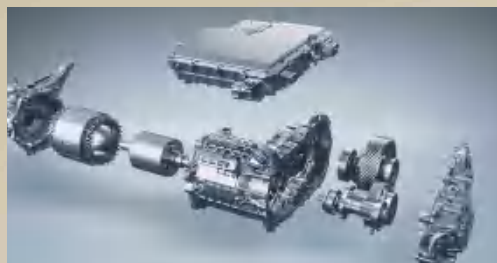
Electric Vehicle Sound Enhancement ///

With eight high-performance speakers, Bose's electric vehicle engine sound simulation creates an exhilarating and vibrant audio experience.



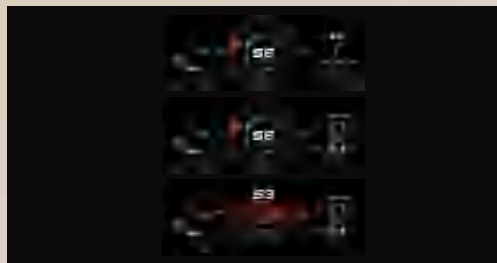
Sports seats ///

Y-shaped sports seats, a combination of suede and genuine leather, provide a comfortable and snug fit.



Uncompromising power and performance

Peak power of 375kW, maximum torque of 725Nm, 0-100 km/h acceleration in 3.2s, 80-120 km/h acceleration in 2.1s, supercar performance at your fingertips.



Experience the joy of driving with various driving modes

Comfort, Sport, and Super Sport modes provide different levels of control and speed for any scenario.



50:50 golden axle load ratio

50:50 golden axle load ratio, adopting the same design standard as many supercars.



Top-tier chassis design tuning

Top-tier chassis tuning, involving an F1 championship team, solely aimed at creating optimal racetrack handling performance.

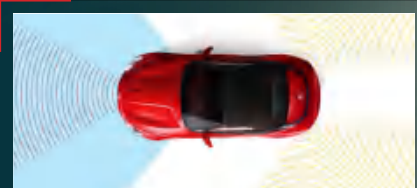


OUTSTANDING PERFORMANCE AND HANDLING

With superior hardware configuration combined with excellent design tuning, Cyberster is born for the track and everyone who loves driving.

FIRST-CLASS SAFETY MANUFACTURING STANDARDS

Industry-leading design and manufacturing standards combined with rigorous testing environments ensure a safe driving experience.



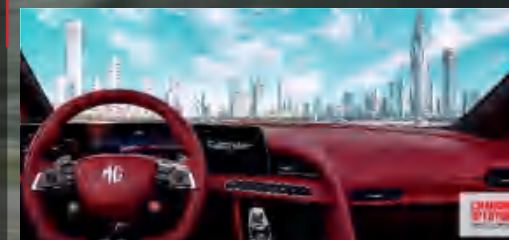
MG Pilot Advance Driver Assistance //

Two millimeter-wave radar sensors combined with a front monocular camera allow for up to 14 driving assistance functions.



Ultra-high safety standards //

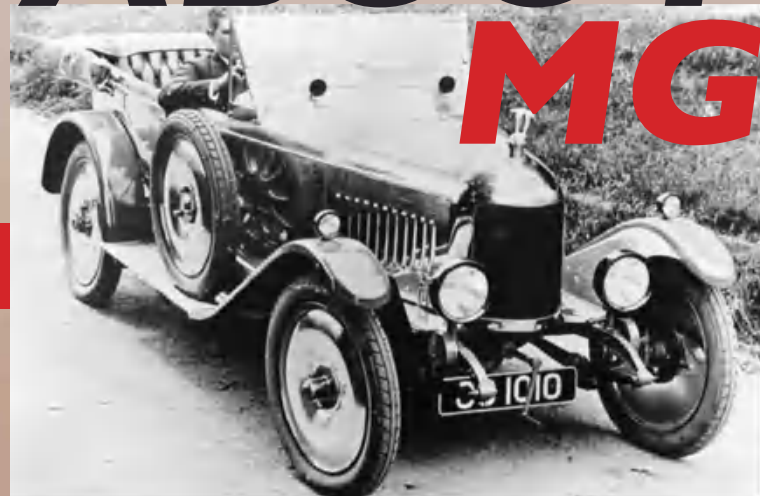
A super low centre of gravity, industry-leading rollover resistance, and top-tier design and manufacturing provide you with peace of mind when you are behind the wheel.



Global Road Tests //

Spanning across 23 countries in 3 continents, over a period of 233 days, with more than 18,000 kilometers of road tests covering various terrains including plateau, coastal highways, forests, and deserts.

ABOUT



HISTORY //

In 1924, automobile industrialist and designer William Morris and Cecil Kimber joined forces to create a classic in the history of British automobiles - MG. Over the past 100 years, MG has left a deep and profound mark in automotive history, with the world record of EX181, the sales championship of MGB, and the Queen's preferred carriage... Legends live forever.

ACHIEVEMENTS //

In 2021, cumulative exports reached 84 countries across six continents, with export volumes breaking the million mark. In 2023, global sales exceeded 840,000 units, securing the title of "China's top single-brand car exporter" for the fifth consecutive year.

TECHNOLOGY //

- Research and Development and Design Centers
- Silicon Valley, London, Tel Aviv - 3 major R&D innovation centers
- London, Munich, Tokyo - 3 major design centers
- Production Bases and Factories
- Thailand, Indonesia, India, Pakistan - 4 production bases and KD factories
- Over 100 parts production and R&D bases.

AFTERSALES //

Marketing Service Network and Routes
Over 1800 marketing service outlets
Launched 7 self-operated international routes to Southeast Asia, Mexico, Western South America, and Europe.
In 2024, plans to establish a manufacturing plant and a research and development centre in Mexico.
South African dealers now offer a full range of models, all backed by a 7-year warranty.



CYBERSTER	77kWh
Powertrain	
Dual Electric Motor Type	Synchronous Motor
Battery Capacity(kWh)	77
Battery Type	Ternary Lithium
Front Motor Maximum Power(kW)	150
Rear Motor Maximum Power(kW)	250
Combined Maximum Power(kW)	375
Front Motor Maximum Torque(Nm)	250
Rear Motor Maximum Torque(Nm)	475
Combined Maximum Torque(Nm)	725
0-100kph(seconds)	3.2
Top speed km/h	208
Charger Connection Type	CCS Type 2
On-Board Charging Unit	11kW
Estimated 11kW Charge Time (full charge) / Hours	9h
Estimated 50kW CCS Public Charge Time(10% to 80%) / Mins	61min
Estimated 150kW CCS Public Charge Time(10% to 80%) / Mins	40min
Maximum DC Charging Power(kW)	144
Average DC Charging Power(kW)	99
Driving Range:WLTP Combined Cycle(km)	443
Driving Range: NEDC(km)	500
Driving Efficiency:(Wh/km)	191
Intelligent HV Charging	•
Charging Pre-Heating	•
Battery Thermal Management System	•
Launch Control	•
Weights and Dimensions	
Tare Mass(kg)	1985
Unladen Mass(kg)	1985
Gross Vehicle Mass(kg)	2210
Length(mm)	4535
Width(mm)	1913
Height(mm)	1329
Wheelbase(mm)	2690
Running Clearance(mm)	116
Boot Volume(L)	249
Intelligent HV charging	•
Charging power real-time display	•
Charging indication	•
Charging SoC indication	•

CYBERSTER	77kWh
Weights and Dimensions	
Charging pre-heating	•
Battery Thermal Management System	•
Chassis	
Double wishbone front suspension	•
5 link rear suspension	•
Front/rear disc brake	•
Brembo brake calipers	•
Tire Repair Kit	•
Safety and Security	
Adaptive Cruise Control(ACC)	•
Active Emergency Braking(AEB)	•
Lane Change Assist(LCA)	•
Lane Keep Assist(LKA)	•
Lane Departure Warning System(LDW)	•
Emergency Lane Keep Assist(ELKA)	•
Intelligent Cruise Assist(ICA)	•
Intelligent Speed Limit Assist(SAS)	•
Blind Spot Detection(BSD)	•
Electric Parking Brake(EPB)	•
Driver Monitor System(DMS)	•
Forward Collision Warning(FCW)	•
Rear Collision warning(RCW)	•
Rear Cross Traffic Braking(RCTB)	•
Rear Cross Traffic Alert(RCTA)	•
Door Open Warning(DOW)	•
Direct Tyre Pressure Monitoring System(TPMS)	•
Drivers Airbag + Passenger Airbag	•
Head Thorax Integrated Airbag	•
Electronic Stability Program	•
Hill Start Assist	•
Autohold	•
Seat Belt Reminder	•
Front Seat Belt(3 point with Pretensioner)	•
Pedestrian Warning Sound	•
ESP+iboost	•
Electric Power Steering(EPS)	•
Exterior	
Manual charging cover	•
Charging port unlock reminder	•

CYBERSTER	77kWh
Exterior	
Soft top convertible	•
20" Alloy wheel	•
LED headlamp	•
Headlamp Auto control on/off	•
LED Daytime Running Lights	•
LED Rear Lamps	•
LED High Mounted Brake Light	•
Rear Fog Light	•
Reversing Light	•
Charging port Light	•
Outside rearview mirror	•
Electric adjustment outside rear view Mirrors	•
Electric outside rear view Mirrors with Heating	•
Electrical folding OSRVM	•
Electric Windows(2 windows one-shot up/down)	•
Tinted windows	•
Heated Rear Window	•
Boneless Wiper	•
Electric Scissors doors	•
Frameless door	•
Interior	
Cluster backlight change	•
Cluster theme change	•
Trip Computer	•
Steering Wheel Returning Reminder	•
Vehicle Service reminder	•
7 inch entertainment screen	•
10.25 inch virtual cluster	•
7 inch driver display	•
2 USB	•
Branded speakers	•
Premium 8 speaker Bose sound system	•
Bluetooth	•
Car Play/Android Auto	•
4-way steering wheel adjustment	•
Heated PU steering wheel	•
Automatic headlamps	•
Follow me home	•
Remote Key	•

CYBERSTER	77kWh
Interior	
Passive Entry System	•
Brake padel to start	•
Automatic Door Lock by speed	•
Driver's 6 way Electrically Adjustable Seat	•
Passenger's 6 way Electrically Adjustable Seat	•
Front Seat Heating(Driver side & Passenger side)	•
Sport Package(interior)	•
Auto HVAC Control	•
12V socket	•
Sunvisors with Mirror	•
Gloves Box with Illumination	•
Rear View Mirror	•
Front Park Sensors	•
Rear Park Sensors	•
Sunglass stowage box	•
Arm rest/storage box	•
Atmosphere lamp	•
Cargo Compartment	
Trunk net	•
Trunk lamp	•
Trunk mat	•
Exterior Colours	
Modern beige	•
Andes grey	•
Light Speed silver	•
Flare red	•
Nuclear yellow	•
Interior Colours	
Grey and Black	•
Red and Black	Only available with red exterior



Since 1924

EXCEED EXPECTATION

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